

The BEST Lifestyle Business You Can Start to Achieve Financial Freedom

How You Can Create Automatic Monthly Email Income

June 8, 2018

Dear Cashflownaire,

Let's start this special report with a summary of our 3-Step Cashflownaire Plan, as outlined in my book:

- 1. Create recurring monthly cashflow equal to twice your total monthly living expenses.**
- 2. Use 50% of your monthly cashflow to pay off all of your debt using the snowball method of debt elimination.**
- 3. Once your debt is completely eliminated, use 50% of your monthly cashflow to build a financial fortress for your family.**

These steps are sequential, meaning we focus on ONE step at time. We don't skip any steps, and we don't move on to the next step until we've completed the step we're working on.

The challenge with our Cashflownaire Plan is that it can be difficult to complete Step #1, if you don't have a lot of money to invest. I completed Step #1 by acquiring income producing real estate (mainly mobile homes) for cash.

If you'd like to complete Step #1, but don't have the ability to buy income producing assets, your only option is to create them. Yes, read that again. It's important! Your only option to create massive monthly cashflow is by creating one, or more, income-producing assets.

In other words, your only option is to create a business that provides monthly income.

And since we're Cashflownaires, we don't want to mess around with any old business. We want to create a lifestyle business.

A lifestyle business is a business that supports how you want to live. It doesn't consume your every waking moment. It doesn't stress you out. It doesn't require you to trade the majority of your life away for money.

In fact, your lifestyle business must meet the following criteria:

1. **Provides consistent recurring monthly cashflow.** *“The business must generate enough income after taxes and expenses to pay 100% of your monthly obligations.”*- Caleb Jones (Our Cashflownaire Plan calls for the business to provide 200% of your monthly obligations).
2. **Doesn’t require any employees.** Your business can have employees, but your lifestyle business should NEVER be dependent upon them.
3. **Should have very low overhead.** This means no separate business office or retail space. It also means no long-term contracts. No expensive equipment. Basically, you should be able to run your business from a laptop with an internet connection.
4. **Shouldn’t require a lot of money to start.** This rule eliminates most brick and mortar businesses. This obviously reduces your risk. It also significantly increases your return on investment.
5. **Shouldn’t require you to go into debt.** No loan applications. No equity lines. No debt means you’ll never end up in bankruptcy court. And because your lifestyle business doesn’t require leverage, your credit score is irrelevant.
6. **Your lifestyle business should be location independent allowing you to work from wherever you want, whenever you want.** You control your work. Your work should never control you.
7. **Your lifestyle business should make your life better, not worse.** I realize this rule may seem like common sense, but many entrepreneurs don’t follow it. Many people start businesses that end up consuming their lives. We don’t want this for ourselves.
8. **The income of the business MUST compound from month-to-month.** This means the business’s income grows with each passing month. You make automatic progress towards your goals with every passing month.
9. **No partners. You should own 100% of your lifestyle business.**

Remember, our overriding Cashflownaire Principle #19 is peace of mind and happiness. These 9 rules are in place to protect us from unnecessary stress, frustration and risk.

Violate *any* of these rules and you’ll more than likely be miserable at some point in the future.

Now, having covered these rules, let’s dig into what I personally believe is the best lifestyle business... **a membership business.** Creating your own membership checks off all of the boxes for every rule and is THE perfect lifestyle business.

This doesn't mean a membership business won't require your work. It most certainly will require hard work. However, your work will be creating cashflow pipelines that pump more income into your bank account each month. Your work is to create a very powerful income-producing asset that will bring you financial freedom. It will allow you to quickly pay off all of your debt. And it will help you build a financial fortress for your family.

If a membership business sounds like something you might be interested in creating, I'll help you get started...

I'm willing to do most of the heavy lifting for your new membership business for you. You'll still have to roll up your sleeves and get a lot of shit done. You'll have to be a Badass and you will have to let go of any and all limiting beliefs you may hold. You'll also have to UNsettle and get busy creating the most amazing business for your family.

To illustrate the membership I want to help you create, let's take a look my Cashflownaire Membership. It's obviously a lifestyle business and I want to help you create a similar business for yourself.

Once you have your membership up and rolling, this is how things will look when you wake up each morning and log into your email account...

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Auto-Receipt Successful Credit Card Settlement Report. Your Authorize.Net ID is: 1191254 Dear CSHFLW LLC, The following is your Credit Card settlement report for Wednesday, June 06, 2018. Transaction Volume Statistics for Settlement Batch dated 6-Jun...	6/6/18 Trash - Gmail
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Auto-Receipt Successful Credit Card Settlement Report. Your Authorize.Net ID is: 1191254 Dear CSHFLW LLC, The following is your Credit Card settlement report for Tuesday, June 05, 2018. Transaction Volume Statistics for Settlement Batch dated 5-Jun-2...	6/5/18 Trash - Gmail
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These are screenshots of the trash folder from my email account. I'm writing this report on June 8, 2018, and you can see that there have been multiple daily automatic deposits into my bank account. Pictured here are 22 deposits spanning over just four days.

Here's how each individual deposit looks:

```
===== GENERAL INFORMATION =====
Merchant : CSHFLW LLC (1191254)
Date/Time : 5-Jun-2018 11:18:55 PDT

===== ORDER INFORMATION =====
Invoice : 38248
Description : Auto Charge For Invoice Ids:38248
Amount : 29.95 (USD)
Payment Method: Visa xxx
Transaction Type: Authorization and Capture

===== Line Items =====

===== RESULTS =====
Response : This transaction has been approved.
Auth Code : 147083
Transaction ID : 40745935689
Address Verification : Street Address: Match -- First 5 Digits of Zip: Match
```

These 22 automatic deposits total \$658.90 and they continue every single day, week after week, month after month. The crazy part is that I started this membership a little over six months ago.

I'm sharing this because I want to help you create the same automatic monthly income. I want to help you complete Step #1 in our Cashflownaire Plan.

I truly understand how hard it is to complete Step #1 in our Plan. I also understand that it's the most important step. It's the step that will transform your life. It will give you the freedom you desperately crave. It's the goose that lays the golden eggs.

My mission is to help you achieve the glorious Position of Fuck You. You cannot reach this position without completing Step #1 in our Plan.

Seriously, think about the membership business for a minute...

Each day, membership fees process automatically and the income magically shows up in your bank account. I realize this may sound too good to be true, but it's really how it happens. My merchant account processes the day's auto-charges at 4:30 am. When I wake up each morning there are email receipts for these auto-charges. It puts a smile on my face every damn day.

My real estate investments provide mailbox money. Every time I go to my PO Box, there are rent checks waiting for me. My membership business provides email money.

More importantly, **this membership income compounds from month-to-month.**

Here's how this could look for you, if you start a membership with a monthly membership price of \$29.95:

If you enroll 5 new members each month, your monthly membership income will increase by \$149.75 EACH month. After just twelve months of enrolling just 5 new members each month, you'll have an automatic monthly recurring income of \$1,797.00.

60 members @ \$29.95 = \$1,797* of MONTHLY RECURRING INCOME

If you enroll 10 new members each month, your monthly membership income will increase by \$299.50 EACH month. After just twelve months of enrolling just 10 new members each month, you'll have an automatic monthly recurring income of \$3,594.

120 members @ \$29.95 = \$3,594.00* OF MONTHLY RECURRING INCOME

If you enroll 20 new members each month, your monthly membership income will increase by \$599 EACH month. In just twelve months of enrolling 20 new members each month you'd have an automatic recurring monthly income of \$7,188.00

240 members @ \$29.95 = \$7,188.00* of MONTHLY RECURRING INCOME

The new membership income you create this month is added to your existing monthly membership income. You only start off at \$0.00 of income in your very first month. It gets better every month from this point forward.

As you continue to build your membership, your monthly recurring income snowballs.

When I sold my real estate brokerage back in 2007, I had 400 members paying \$29.95 in a membership I created back then. This membership generated \$11,980 of monthly income before we sold any homes and it only took three years to enroll 400 members.

Why am I writing so much about the membership business?

Because I believe **it's the fastest way to create an attractive, risk-free monthly cashflow that doesn't require a large investment to start.** You can start a stand-alone membership, or you can engineer a membership around an existing business.

This is what I did when I was struggling to build my real estate brokerage. I got fed up with my business's income resetting at \$0.00 each month.

We'd sell a bunch of homes this month and be back at zero next month. It was a never-ending cycle of starting over each and every month that ended up making me hate my business.

So back in 2004, I created a membership and used this membership as a tool to provide a stable flow of recurring monthly income into my business that wasn't dependent upon any real estate sales. The membership I created actually led to many additional home sales making my brokerage very profitable.

You can build your membership business around an existing real estate or mortgage business, if you have one. Or, you can simply build a new stand-alone membership business. The cool part is you don't *need* another business. If you have one, it will make it much better, but you can and should build a very profitable stand alone membership business.

As an example, I could obviously use my Cashflownaire Membership as a tool sell real estate. I could sell apartment buildings, single-family homes and mobile homes. If I really wanted to, I could offer property management services around these real estate sales, too.

However, at this point in time, I'm personally not interested in taking on any new clients even though I'm asked on a weekly basis. My main focus is building my Cashflownaire Membership as a stand-alone business. It IS a stand-alone business that can easily be leveraged into new opportunities at any point in time, should I choose to do so.

Now, to keep things 100% real, there are challenges to a membership business.

It's not an "EASY" button business. A membership business DOES require work. I actually work on my Cashflownaire Membership for a few hours each day. This time is primarily writing newsletters, special reports and daily emails to sell the membership.

The two biggest challenges to creating your own membership business are as follows:

1. Creating the monthly membership content.

For my Cashflownaire Membership, I write a 12-Page Cashflownaire Newsletter. I also write another 10 to 14- Page Bonus Report. Combined these two items require approximately 24-Pages of content. In addition, I also send 16 to 25 daily emails to my list each month.

I work from home whenever I want. I have complete control over my schedule. Heck, I don't even have to go to the post office to collect money like I do for my real estate investments. The membership income is deposited automatically in the business's bank account.

If you'd like to start a membership business, I will provide the content for you each month.

Over the last few months, I've been quietly creating a done-for-you membership with the fancy shmancy name of "Assetnaire." This done-for-you membership includes a 10-page Assetnaire newsletter (*You can use this name, or you can simply change the name of your membership to anything you want*).

The 10-page Assetnaire newsletter is written around Ben Franklin's old theme of... "Healthy, Wealthy and Wise" and this is to give you the ability to use the membership around any real estate related businesses, if you so choose.

In addition to the 10-Page Assetnaire newsletter, you'll also have license rights to use my special investing bonus reports included with my Cashflownaire Newsletter as your own.

For example, I included a special bonus report with my June 2018 Cashflownaire Newsletter detailing how Stan Kroenke Built An \$8 Billion Dollar Empire. You can use this BONUS report as part of your membership and will have the rights to remove my name and contact information and use your information as the author of the report.

These two items will provide the majority of your monthly membership content, and as you've probably considered, are very similar to what I provide in my Cashflownaire Membership. Both the Assetnaire Newsletter and the Bonus Report will be provided to you in Microsoft Word. You'll be able to customize everything however you wish for your membership including adding, removing, editing anything within the newsletters and reports.

You'll also have the ability to add any additional membership bonuses or content that you want to include. If you're into health and fitness, you can include workouts, meal plans, smoothie recipes, videos and offers for your personal training services. If you have an existing real estate or mortgage business, you can highlight different investment opportunities. You can add special reports or videos designed to help your business. You can use your membership as a lead conversion tool for your other businesses.

Or if you don't want to mess around with having to write any additional content yourself, you can simply embed YouTube videos or link to articles you've read during the month that you enjoyed.

Let's move on to the second challenge you'll face with regards to starting a membership....

2. Getting new members.

Every business, including a membership business, needs new customers. Over the years, *I've developed a particular set of skills* that will help you attract and enroll new members.

(Yes, that was stolen from the movie Taken!)

In addition to providing the majority of the content for your Assetnaire Membership, I will provide you with a comprehensive marketing system you can use to build your membership.

The marketing system I've created for you is the exact same as what I use for my Cashflownaire Membership. It starts with your own book and flows through to a done-for-you sales letter for your Assetnaire Membership.

Your done-for-you book is titled, “***Real Estate Billionaires: Commonalities of the World's Wealthiest Investors.***” It's 90-pages and details wealth commonalities amongst John Jacob Astor, Hetty Green, Conrad Hilton, Arnold Schwarzenegger, and Sam Zell. These wealthy individuals have all built wealth by accumulating income-producing assets!



Hence the membership name of the membership.... Assetnaire.

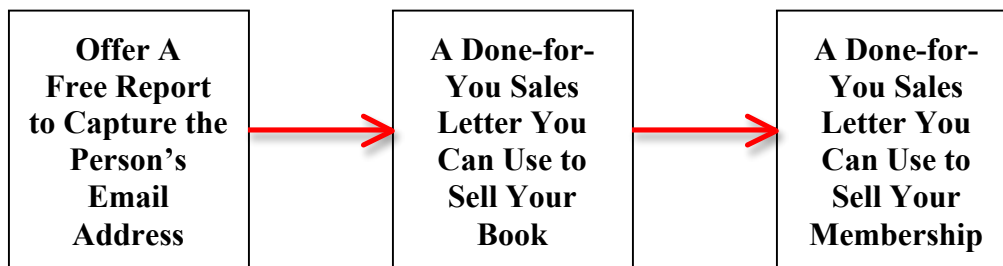
The membership is an extension of the ideas found in your done-for- book. Everything is designed to motivate investors to buy real estate as the foundation of their investment plan.

You can market your done-for-you book as a lead generation tool to build a database of prospects for your membership. Obviously, someone interested in learning how to build wealth that buys your book would be a perfect prospect for your Assetnaire membership.

For my Cashflownaire Membership, I promote my book “The Cashflownaire Plan.” The membership is an extension of my book. Anyone who buys my book is a prime prospect for my Cashflownaire Membership.

I've created the exact same marketing system for you.

But I've even taken it one step further by creating the following 3-Step Marketing Funnel you can use to build your membership:



Here's the sneaky part...

I've turned each chapter in your done-for-you book into a free report that you can use to generate leads for your membership business. Each free report (book chapter) includes dozens of done-for-you lead generation advertisements you can use to attract leads for the free report.

When someone opts in to get one of your free reports, you'll now have a new lead for your book. You can take them to your book sales letter. If they buy your book, you can then take them to your Assetnaire Membership sales letter. You'll have two separate offers you can use to move them into your membership.

Even if the person, who opts in for one of your free reports, doesn't buy your book or join your membership when they initially request your free report, you'll still have their email address and will be able to email them going forward promoting your membership.

This is exactly what I do... and...um, it works very well. ☺

My daily emails slowly-but-surely move prospects on my list into my Cashflownaire Membership. The crazy part is that I don't care if someone buys my book or joins my membership when they first find me.

The reason why is I'll convert many of them eventually.

You're Probably Wondering How Much This Done-for-You Membership & Marketing System Will Cost?

The initial price for the entire Three-Step Marketing Campaign including your 8 free report marketing campaigns, your done-for-you Real Estate Billionaires book, your done-for-you sales letters, your first month of done-for-you membership newsletters and all of the new member bonuses is \$697. This price is set to increase to \$997 after the first 10 Done-For-You Assetnaire Membership openings have been taken.

The ongoing monthly service fee for your done-for-you monthly Assetnaire Membership Newsletter and Bonus Reports is just \$197 a month.

Abbreviated List of What's Included...

Complete Assetnaire Member Attraction System – including:

- 8 complete different free report marketing campaigns
- Hundreds of free report lead generation advertisements
- Referral marketing templates
- Website templates & more

You Done-For-You 90-page “Real Estate Billionaires” Book - including

- Complete use rights to use the book as your own.
- A done-for-you sales letter you can use to sell your book

The Done-For-You Assetnaire Membership - including

- A powerful sales letter you can use to enroll members into your membership
- All of the new member bonuses you’ll give to your members valued at \$1,197.00
- Your first month’s done-for-you Assetnaire newsletter & bonus report
- How to enroll new members using daily emails

Considering everything you’ll receive instantly, I could obviously charge several thousand dollars upfront. However, I’ve decided to keep the price at the bare minimum for three important reasons:

1. I really do want to help you complete Step #1 in our Cashflownaire Plan. I also want to make sure it’s affordable for you to start your own membership business. Once again, you shouldn’t need to invest tens of thousands of dollars to start your lifestyle business.

2. There are absolutely NO REFUNDS. I’m providing thousands of dollars of intellectual property (book, sales letters, member newsletters, etc.) that required months of my time to create. I’m not going to hand this over to someone who asks for a refund two weeks later.

Truth be told, I’m not interested in trying to help wishy-washy people. If you decide to launch this membership, you have to be committed to making it work. If you’re not 100% committed, don’t bother getting involved. This isn’t something you’re going to “try.”

This is something you will DO.

I don’t have time or patience for indecisive people. You’re either IN or you’re OUT. There is no in-between with the important things in life.

3. I will provide you with just about everything you’ll need to get started. However, you will have a lot of work to get your membership started including...

- You’ll have to set up your free report lead generation opt-in web pages. I’ve provided template pages for you to copy, but you’ll need to get your own pages up and running.
- You’ll have to set up your done-for-you book sales letter page. I’ll provide the sales letter copy for you; but you’ll need to get your book sales letter online.
- You’ll have to set up your done-for you membership sales letter page. I’ll provide the sales letter copy for you and all of your new member bonuses, but you’ll need to put your membership sales letter online.

- You'll also need your own merchant account so that you can automatically charge your new members their monthly membership fees.

In essence, **I'll provide all of the content for you new membership** including: *done for you* free reports, *done-for-you* lead generation advertisements, *done-for-you* book, *done for you* sales letters, *done for you* new member bonuses and *done-for-you* monthly member newsletters and bonus reports.

You'll need to put everything I give you into action. **Your mission, should you choose to accept it, is to turn everything I give you into significant monthly income.**

Remember, I said your membership business would require work just like my Cashflownaire Membership requires my work, too. However, the work you'll do IS definitely worth it because you'll have the ability to dramatically increase your monthly cashflow.

My mentor, Dan Kenney teaches a concept he calls "Future Banking." I've taken his concept to mean the following:

When you enroll a new member into your done-for-you membership, you'll get paid on the day they enroll. You'll also be setting up future monthly income from this member... future bank deposits.

If you price your membership at \$29.95 per month, each new member will be worth \$359.40 of future annual income to you (FUTURE BANKING)!

Now, if you setup systems to enroll 10 new members a month, this will translate into \$3,594 of future annual income created EACH month. You'll be creating more and more monthly cashflow each month.

My hope is that you'll use this cashflow we create together to implement my 3 Step Cashflownaire Plan. I want you to eliminate your need to work for a paycheck or a commission check. I want to help you pay off all of your debt. I want to help you build a financial fortress for your family.

This means you're not going fritter away the monthly membership income we create together:

- No expensive cars.
- No big house.
- No boat, motorcycle, RV.
- No second home.

Nope... none of that nonsense.

You're going to use your membership income we create together to pay off our debt and move yourself into the Glorious Position of Fuck You!

We're Cashflownares, remember?

You can get started here:

<https://www.renegademillionaireblog.com/assetnaire>

Best,

- Rob Minton
Cashflownaire

P.S. There is one more extremely important reason why you should consider starting your own membership. I wrote the following in the May 2018 Cashflownaire Newsletter:

“Creating your own membership is the single best self-development tool you can use to improve your life.”

My Cashflownaire Membership has forced me to become a better person. I have to walk the talk in my life. I can't suggest you do something if I'm not willing to do it myself.

This self-development is actually more important than the money I've made from my membership. It has made every area of my life better. Creating your membership may do the same for you.

Important Disclosure:

* The income stated in this report is an example of what is possible with a membership business. My results are not typical. I started my first membership way back in 2004. I built this first membership to over 400 members before selling the business. I have since started several different membership businesses and have a great deal of business and marketing experience. Your results may vary depending on many factors... including your level of implementation, the amount of time you invest into creating this business, your ability to set up website pages and your ability to generate new leads. The reality is you may not actually make any money starting your own membership.

